



RATES

• 11-minute interview segment	\$700.00
• 7-minute interview segment	\$500.00
• 60 second spot	\$350.00
• 30 second spot	\$300.00
• Web link + Ad	\$500.00

This is a unique opportunity for any advertiser in the oral Healthcare industry to sponsor a radio program with a nationally renowned expert that has a focused audience. Dr. Josephs' audience is listening for advice that they will not get elsewhere unless they visit their own dentist which provides the perfect context for your sales message.

Dr. Josephs is a member of the American Dental Association, American Academy of Cosmetic Dentistry, International Congress of Oral Implantologists, Central Palm Beach County Dental Association, Atlantic Coast District Dental Society, and the Florida Dental Association.

Dr. Josephs has made a dramatic difference in the world of radio. He hosts the only nationally syndicated dentistry show in the country. Has he not only created a superb platform to help people but also a powerful venue for sponsors to highlight their products in a unique and highly-targeted manner.