



## RADIO SHOW FEATURES AVAILABLE FOR SPONSORSHIP

### E-mail

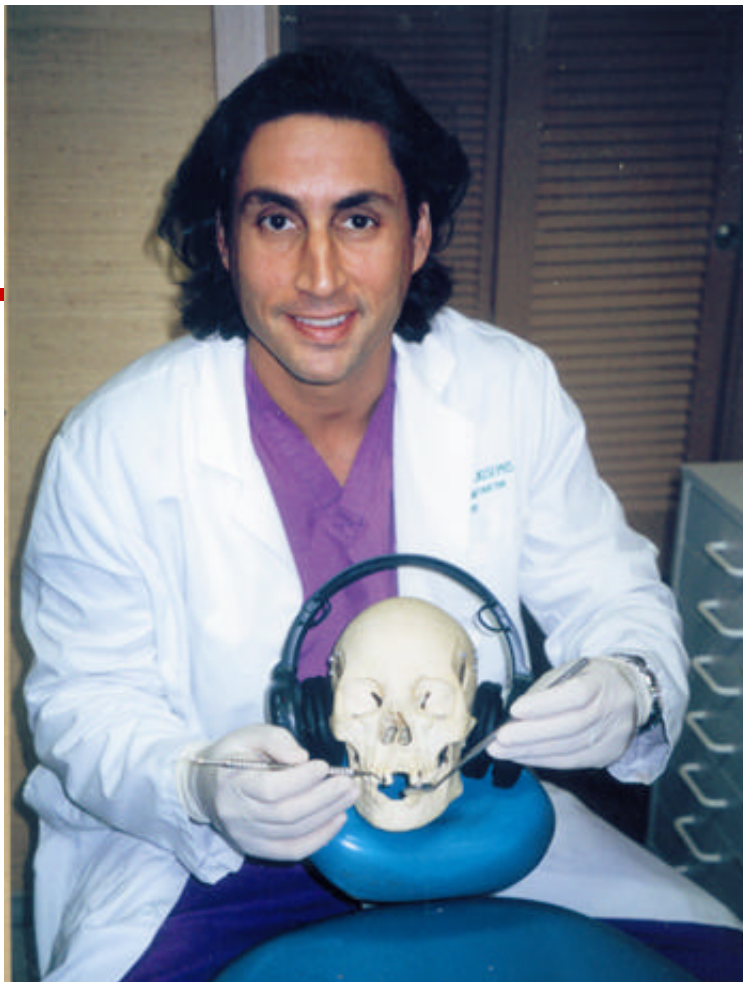
Dr. Josephs answers (on air) some of the best questions his listeners mail in. Often listeners are more comfortable sending a letter than being live on air.

### Teeth Go To Hollywood – A Fun Feature

Dr. Josephs takes a look at the nitty gritty of Hollywood's most famous teeth. He tells America why Julia Roberts looks like she has more teeth than the rest of us primates. And how Hugh Grant looks like he has the teeth of a rotting mummy.

### Health Flash

This features short tidbits of information dealing with medical breakthroughs, herbal products, nutrition, holistic and alternative medicines.



### Product of the Week

Dr. Josephs feature hot, hip and new products to brighten your smile, get rid of "moose breath" or just make your life a little better. He will interview the product managers of various companies and let them strut their stuff about the "goop of the year" the latest in fighting gum disease, bleaching your teeth or relaxing you before your next dental visit.

### Medical Minute

This feature will shock and inform you.

- Did you know that a bad tooth can kill you?
- A blocked carotid artery can be found on a dental x-ray during a check up.
- People with diabetes, cancer and hormone problems require special dental care.
- Many drugs interact dangerously with certain dental

### Dental History and Oddities

Crazy, strange facts and trivia. For example, in the Middle Ages it was thought that little man-like animals, lived in your teeth. They were called "tooth worms," and it was believed that they caused cavities. They Egyptians were the first people to use a toothbrush.

### Guest of the Week

In this feature Dr. Josephs interviews Plastic Surgeons, Cosmetic Dermatologists, Make-up Specialists, Orthodontists and